Some Sobering Stats

• “Textbook prices have risen over three times the rate of inflation from January 1977 to June 2015, a 1,041 percent increase.”


• “85 percent of students had delayed or avoided altogether purchasing textbooks for their courses, with 91 percent of these students citing cost as the reason.”

• “Half of the students said that their grades had been negatively impacted by their decision.”

More Sobering Stats

• “Nearly half of all students surveyed said that the cost of textbooks impacted how many/which classes they took each semester.”


• “48 percent of respondents reported food insecurity in the previous 30 days.”

• Problems with food or housing harm students’ educational efforts....Fifty-five percent reported that these problems caused them to not buy a required textbook.”

One Option: OpenStax

- OpenStax - nonprofit org based at Rice University
- Partners with philanthropic foundations and other educational resource companies
- Mission is to improve student access to education
OpenStax Textbooks

• Open source textbooks, developed and peer-reviewed by college and university faculty authors
• Freely available online to you and your students
• Regular and ongoing content updates
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101 SOC101 students enrolled Winter Qtr 2018 = $14,544 - $19,392
*if all sections used this text

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101 SOC101 students enrolled Winter Qtr 2018 = $0 - $2,929
173 PSYC 100 students enrolled Winter Qtr 2018 = $30,275 - $40,482

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Psychology

by Rose M. Spielman (Author)

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Psychology is designed to meet scope and sequence requirements for the single-semester introduction to psychology course. The book offers a comprehensive treatment of core concepts, grounded in both classic studies and current and emerging research. The text also includes coverage of the DSM-5 in examinations of psychological disorders. Psychology incorporates discussions that reflect the diversity within the discipline, as well as the diversity of cultures and communities across the globe. The images in this textbook are grayscale.

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