# The Future of Publishing in AMS Journals and Other Scientific and Technical Publications



Ken Heideman

AMS Director of Publications

Mike Friedman

AMS Journals Production Manager



### My Professional Background

- B.A. Geography University of Vermont
- M.S. Meteorology Penn State University
- Research meteorologist 1986-1998
- Technical Editor AMS 1998
- Director of Publications AMS 1999 –
- Outside affiliations: CESSE, CSE

#### **About The AMS**

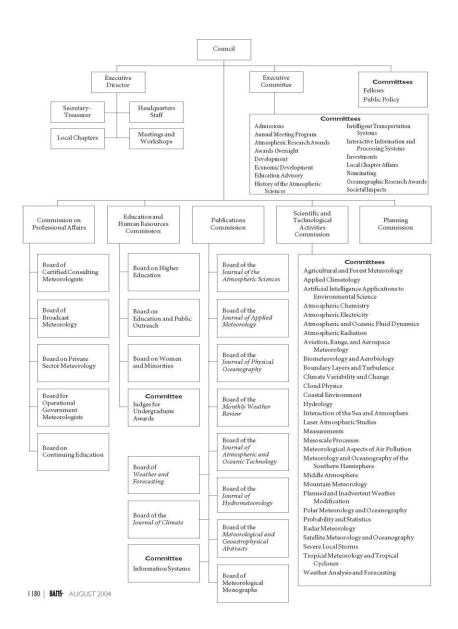


The American Meteorological Society promotes the development and dissemination of information and education on the atmospheric and related oceanic and hydrologic sciences and the advancement of their professional applications. Founded in 1919, AMS has a membership of more than 14,000 professionals, professors, students, and weather enthusiasts. AMS publishes 10 atmospheric and related oceanic and hydrologic journals - in print and online sponsors 12-14 conferences annually, and offers numerous programs and services.

### **AMS Mission Statement**

To advance the atmospheric and related sciences, technologies, applications, and services for the benefit of society

#### AMS Organizational Chart



### AMS Organizational Structure

- 14,000+ Members
- 72 Paid staff
- Meetings
- Membership
- Publications

- Development
- Education
- Public-Private Enterprise
- Certification (CCM, CBM)
- Policy

### Community Support Programs

- Policy
- Education
- Public-Private Enterprise
- Local Chapters
- Certification
- Public Information
- Development

### **AMS Publications**

- 10 journals; 11 as of late-2009 (see handout)
- All-volunteer peer review
- 35 HQ staff (copy/technical editors, production staff, BAMS staff, editorial assistants)
- ~28,000 pages/1600 articles published annually
- 150-day production target (non-transition)
- Transition to all electronic workflow
- New print and composition vendor
- Online vendor (Legacy data, forward linking, personalized online libraries)
- Books and monographs

#### Weather, Climate, and Society

Articles encompassing policy, institutional, social, and behavioral research, including mitigation and adaptation to weather and climate changes. The interdisciplinary breadth of Weather, Climate, and Society means that its readers range from social scientists; meteorologists; Earth, oceanographic, and atmospheric scientists; engineers; and epidemiologists, to policy and decision-makers in both the public and the private sectors.

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### AMS Online Legacy Content

- 633,561 pages
- 74,924 Articles
- 4,733 Issues
- 436 Volumes
- All content more than 5 years old free and open to the world.

### New Online Platform (Atypon)

- Stable environment and rapid development with a reputation for excellence in technical innovation
- Regularly scheduled feature and site updates
- Additional librarian and publisher tools including library/institutional branding
- New methods of providing access to content through Pay Per View, Bloc of Docs and Access Tokens
- New search options and tools including saved searches, searching on related content and highlighting of search terms in results
- Optional tools which allow institutions to administer their own IP numbers and contact information
- Simplified browsing model reduces number of clicks

# Page count for AMS Journals 1999-2008 (with percent of total page count in italics

	1999		2000		2001		2002		2003		2004		2005		2006		2007		2008	
JAMC	1796	9.5%	2520	11.7%	2216	10.6%	1282	6.6%	1848	9.5%	1949	9.6%	1988	8.9%	1800	8.2%	2199	8.8%	3284	12.0%
JAS	4252	22.5%	4048	18.8%	3828	18.3%	3585	18.3%	3049	15.7%	3146	15.5%	4474	20.1%	3476	15.8%	4532	18.2%	4040	14.7%
JCLI	3538	18.7%	4480	20.8%	4612	22.0%	3727	19.1%	4150	21.4%	4910	24.2%	5412	24.3%	6446	29.2%	6059	24.3%	6796	24.8%
JHM			564	2.6%	636	3.0%	740	3.8%	1290	6.6%	1284	6.3%	1080	4.9%	1328	6.0%	1417	5.7%	1552	5.7%
JP0	3208	16.9%	3296	15.3%	3612	17.2%	3670	18.8%	2830	14.6%	2864	14.1%	2544	11.4%	2360	10.7%	2957	11.9%	2854	10.4%
JTECH	2052	10.8%	1676	7.8%	2112	10.1%	2109	10.8%	1884	9.7%	1948	9.6%	1942	8.7%	1784	8.1%	2137	8.6%	2324	8.5%
MWR	3040	16.1%	4164	19.4%	3144	15.0%	3149	16.1%	3076	15.8%	3044	15.0%	3740	16.8%	3796	17.2%	4257	17.1%	5268	19.2%
WAF	1044	5.5%	768	3.6%	780	3.7%	1302	6.7%	1306	6.7%	1140	5.6%	1088	4.9%	1068	4.8%	1368	5.5%	1312	4.8%
TOTAL	18930		21516		20940		19564		19433		20285		22268		22058		24926		27430	

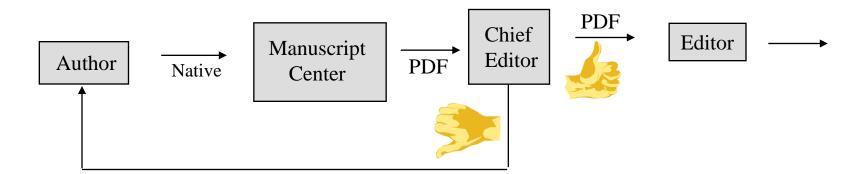
**Immediacy Index** Thomson-ISI Rankings – Impact Factor 2004 (N=49) 2005 (N=47) 2006 (N=48) 2007 (N=51) 2007 (*N*=51) 1. JCLI 3. JCLI 3. BAMS 4. JCLI 4. BAMS 3. JAS 5. BAMS 4. JCLI 5. BAMS 9. JAS 6. JPO\* 9. JPO\* 12. JHM 8. JAS 11. MWR 7. BAMS 12. JHM 13. JPO\*\* 9. JPO\*\*\* 11. JPO\*\*\* 13. MWR 12. JHM 15. JAS 12. JHM 13. JAS 15. JHM 15. JTECH 14. MWR 15. MWR 18. MWR 20. JAMC 19. JCLI 17. JTECH 17. JAMC 19. JAMC 25. JTECH 27. JAMC 23. JAM 19. JTECH 28. JTECH 30. WAF 45. JTECH 34. WAF 31. WAF 32. WAF

Earth Interactions became an ISI-rated journal in 2007; will appear in '09 ranking

<sup>\*</sup>In Oceanography Category (*N*=41) \*\*(*N*=48) \*\*\*(*N*=50)

### Manuscript Submission

- Manuscript submission system undergoing upgrade and will be rebranded as the AMS Manuscript Center (June/July 2009)
- Authors enter metadata (including keywords), upload native manuscript files, figure files, and supporting documents (e.g., copyright forms)
- System converts to PDF format, applies qualification criteria, and sends to Chief Editor
- Authors can log into the Manuscript Center at any time thereafter to get a status on where their paper is in review and production
- Increases efficiency since already have files for production

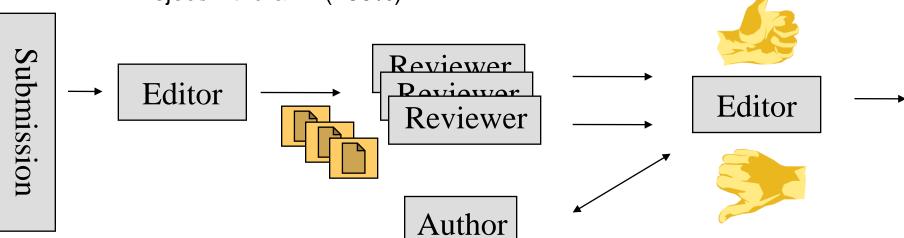


### Features of AMS LaTeX Template

- Double-spaced, single-column draft format for peer review follows all AMS formatting requirements
- Two-column "proof" mockup option for author's convenience (mimics journal page layout)
- •Formats all references/citations following AMS style
- •Formats appendixes and associated tables, figures, and equations following AMS style.
- Simple fill-in-the-blanks for correct title page formatting

#### Peer Review

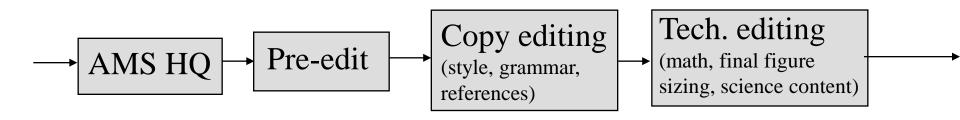
- Once approved, the submission/revision is forwarded from AMS HQ to the journal Chief Editor
- Chief Editor assigns manuscript to appropriate Editor, who supervises the review process
- Peer review
  - Single blind
  - Accept as is (<1%)</li>
  - Return for minor revisions (~30%)
  - Return for major revisions (~40%)
  - Reject/withdrawn (~30%)



#### Production

- Once officially accepted, sent to AMS HQ
- Final accepted manuscript pdf sent to press as Early Online Release (EOR) for posting online
- Pre-edit for style and format of manuscript and initial figure sizing
- Copy and technical editing
- Sent to press for typesetting





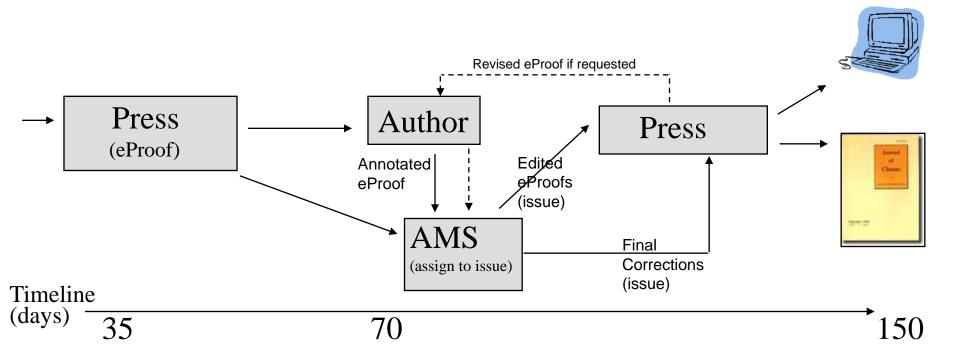
Timeline (days)

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30

#### Production

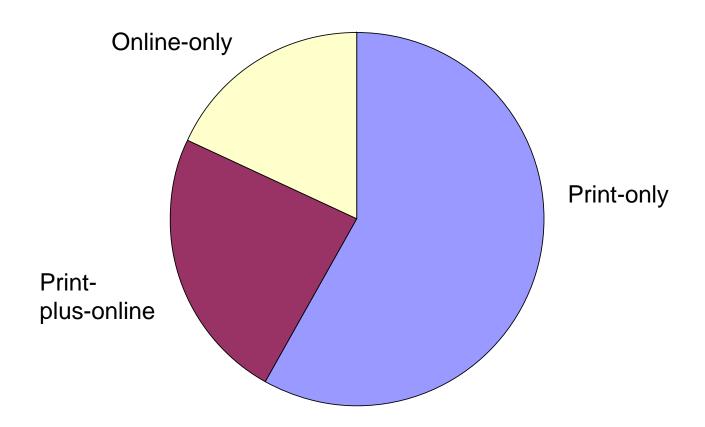
- Production and delivery of PDF eProof from press
- Address author queries and make annotate corrections in pdf file
- Issue scheduling and preparation
- Final corrections
- Publication (typeset article replaces EOR online)



### The Future

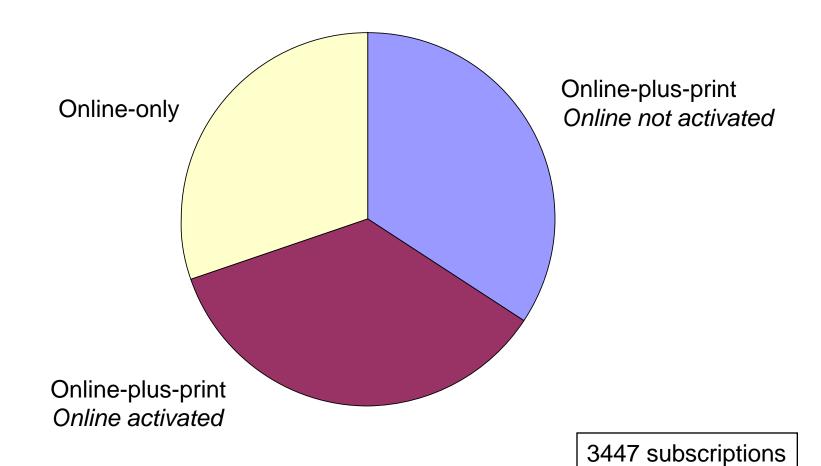
- Future of Color
- Future of Print
- Future of Open Access

#### **Institutional Subscriptions** — 2005

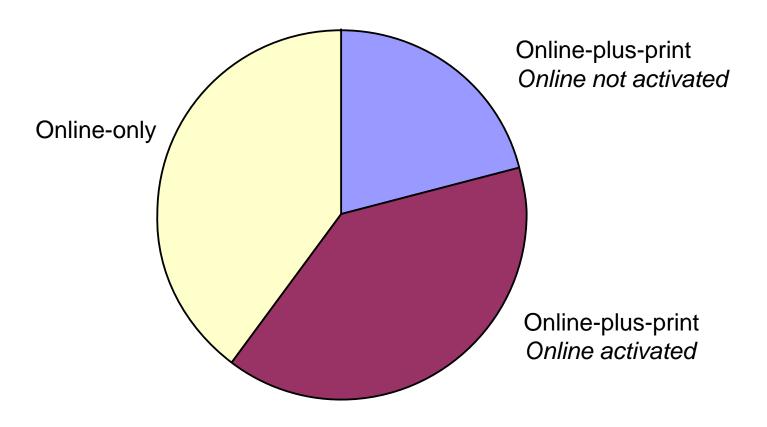


3545 subscriptions

#### **Institutional Subscriptions** — 2007



#### **Institutional Subscriptions** — 2008

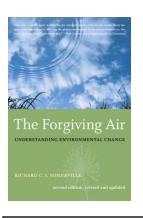


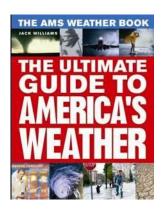
3412 subscriptions



- WHO WE ARE: AMS Books supports the American Meteorological Society's mission to advance the atmospheric and related sciences, technologies, applications, and services for the benefit of society.
- OUR GOAL: To help educate the public and advance science by publishing and distributing high-quality books unique in content and character. Genres include general trade, technical and historical monographs, and reference books.
- OUR FUTURE: AMS has cultivated a relationship with The University of Chicago Press to bring broader and deeper marketing, sales, and distribution to AMS Books, a significant step in the small program's evolution toward becoming a robust and solvent component of AMS publications, identifiable on its own merit to our enterprise and beyond.

## AMS BOOKS RESEARCH APPLICATIONS HISTORY

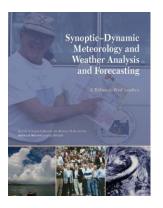




#### **General Trade**

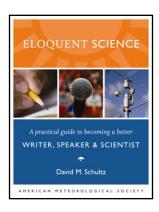
The Forgiving Air: Understanding Environmental Change, 2ed, by Richard C. J. Somerville

The AMS Weather Book, by Jack Williams, May 2009



#### Technical & Historical Monographs

Synoptic-Dynamic Meteorology and Weather Analysis and Forecasting: A Tribute to Fred Sanders, Bosart and Bluestein, eds.



#### Reference

Eloquent Science, by David M. Schultz, Fall 2009

#### Thank you for attending!

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