Finding Scholarly Research in Article Databases

BIS 332 Class Research Guide
• https://guides.lib.uw.edu/bis332

EBSCOhost databases (including Business Source Complete and Communication & Mass Media Complete)

• Remember, you do not need to find scholarly articles about your specific company. Your report can include research about the broader industry or market, such as information relevant to the key questions for each unit listed on your syllabus.
• Identify the search terms that you think best describe your topic or question. It’s not uncommon to try several different search terms before you find success.

- Use the Refine Results limiters
  o Limit to Scholarly (Peer Reviewed) Journals
  o Look at the Subject: Thesaurus Terms that are listed. These could be additional words you can use for searching.
- When you find an article that looks interesting, click on the title of the article to see more information.
- Read the article **Abstract** to help you determine whether or not the article will be useful in addressing your research question or topic.

```latex
\begin{abstract}
Smart cities are built upon information and communication technologies (ICTs) to enable a broad range of advanced services. Through a comprehensive literature review, this study identified four pitfalls brought by the pervasive application of ICT, including information insecurity, privacy leakage, information islands, and digital divide. Therefore, a questionnaire survey together with 27 interviews was conducted in Hong Kong to investigate how the public perceived these pitfalls within the context of mobile apps providing real-time parking information which form a major part of smart mobility. System insecurity and privacy leakage were found to arouse worries among the app-users while their awareness of protecting personal data was found to have room for improvement. Islands of real-time parking information occur as a result of the lack of collaboration among private carpark operators. Digital divide existed widely among the disadvantaged groups and the problem cannot be solved by mere provision of ICT facilities. Overall, technologies alone cannot make a city smart or smarter. It is the suitable way in which ICTs are used to serve all citizens that matters. [ABSTRACT FROM AUTHOR]
\end{abstract}
```

- Use the **Tools** on the right, including Print/Save/Bookmark/Cite.
- Not all content in EBSCOhost databases are full text. If you don’t see a link that leads you to the full text of the article, look for the “Check for Full Text” button.

```
Check for Full Text
```

- Not finding what you’re looking for? Try refining your search using **Subject Terms**.
- You can click on the subject term links to generate new searches, or copy and paste them into the search boxes so you can use different combinations.

```
Potential pitfalls of smart city development: A study of Hong Kong.

Authors: Ma, Ruiqu1 ruiqu ma@connect.polyu.hk
Lam, Patrick T.I.1 bsplam@polyu.edu.hk
Leung, C.K.2 chi.kin.leung@polyu.edu.hk


Document Type: Article

Subject Terms: *Smart cities
*Mobile apps
*Information & communication technologies
Urbanization
Urban growth
Information storage & retrieval system security measures
```

- Still not finding what you’re looking for? Email your librarian, Nia Lam at nghi@uw.edu. You can also contact a librarian by phone, email, in person or our 24/7 chat reference service.